

Learnable Publisher Benefits

1. Significant Revenue Potential!

- Multimillion-dollar market for Learnable Editions
 - Attractive royalties, terms

6. Disrupt the Book Summary Market!

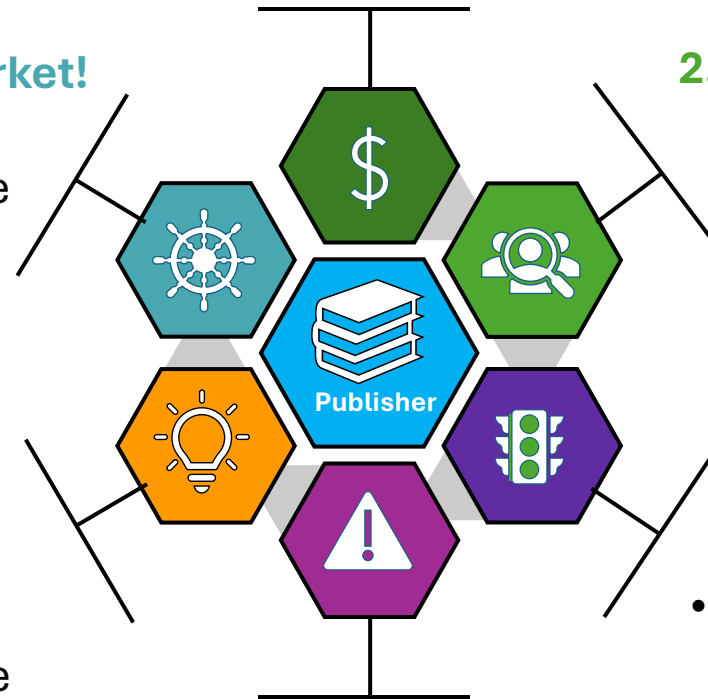
- Lessen the impact of piracy
- Capture this missed revenue opportunity!

2. New Revenue Stream!

- New customers
- New product
- Win-win!

5. Associated with Innovation!

- High-quality products that new readers embrace
- Experiential, multisensory learning leveraging brain science



3. No Risk to Publisher!

- No financial investment
- Content will never be released to AI
- Authentic representation of author's work

4. Learnable Takes all Risk!

- \$50k+ per Learnable Edition
- Value innovation, marketing, distribution, etc.